The First International Open Lecture & The Conference of Society for Local Management (Co–hosted by Aomori Public University Regional Research Center International Project)

Program

Date: May.19, 2018(Sat.) 13:00～15:30

Venue: Okidate Citizen Center, Aomori City, Japan

Unified Theme: Decentralization of Government Management and Local Revitalization: Based on a Comparative Study in Japan and Korea

MC: Prof. Tetsuya Endo (Aomori Public University) & Mr. Tomohiko Kudo (The president of AIVA <Aomori City International Exchange Association>)

The flow of international visitors has been accelerating. Indeed, from the global perspective, I think that there are many opportunities to rethink the quality of life, business and practice.

In February, Prof. Heungsuk CHOI, a Former President of Korean Association for Public Administration, visited Japan and gave a lecture. He is a highly respected professor who advocated the management reform of the local government globally by referring to learning organizational management through citizen collaboration, using the Information Technology as 3.0 Management Strategy globally. This time, we will consider the ideal way of local government management suitable for the present decentralization era, while comparing it with Japan.

Prof. Choi conducted researches in the United States, and is fluent in English and Chinese. Currently, he is conducting a survey on the present condition of senior citizens’ welfare, nursing care, and public health centers in Aomori city, but this time, he will make the presentation titled “Global and Post-industrial Challenges and Urban Governance Reform: Case of Seoul Metropolitan.” After the presentation, we will deepen on the local governance and local management that will be required in the future.

The Lecturer & Keynote speaker: Professor Heungsuk CHOI (Choi Choï), Director of Center for Governance Design (Korea University)
Part 1  Open Public Lecture (60 min)

The Lecture Theme: “Global and Post-industrial Challenges and Urban Governance Reform: Case of Seoul Metropolitan”

Professor, Heungsuk CHOI (Choi Xinghua), Ph.D.
Department of Public Administration
Director, Center for Governance Design
Former President of Korean Association for Public Administration
Korea University

Part 2  Mini Conference (90 min)

The Mini Conference Theme: "Local Decentralization and Regional Development: From the viewpoint of the “3.0 Local Government Organizational Strategy”

Target audience: Local government officials, general citizens, students, researchers, etc.

Application for participation
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    Project Manager: Prof. Tetsuya Endo, Aomori Public University

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